




CLICKING AD OPENS NEW WINDOW

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### CALIFORNIA

There is no wrong way to relax.



Phoenix-like, a tradition is again rising from the California desert. Reminiscent of the well-heeled playgrounds of the 1940's, the Borrego Ranch Resort and Spa, set across 42 acres protected by the Anza-Borrego State Park, opens November 8th.

With 63 luxury poolside rooms and 19 private casitas set next to an 18-hole Tom Fazio golf course, the Californian-Spanish Revival Borrego will follow a unique "So-B-It" philosophy, where the guests themselves decide how they want to

relax. Numerous activities, and no wake-up calls, assure a personalized experience not beholden to schedules that would otherwise leave guests more exhausted than when they first set foot in the door. Five pools, six tennis courts, food and wine tastings, outdoor movies and a running course across the starkly beautiful desertscape let guests have the decadent option of letting the world go by. You can even indulge simple pleasures like roasting marshmallows. Considering the wild bronco ride the markets have become, a little simplicity goes a long way.

[borregoranchandspa.com](http://borregoranchandspa.com)  
800-824-1884

David Perry

10/22/08

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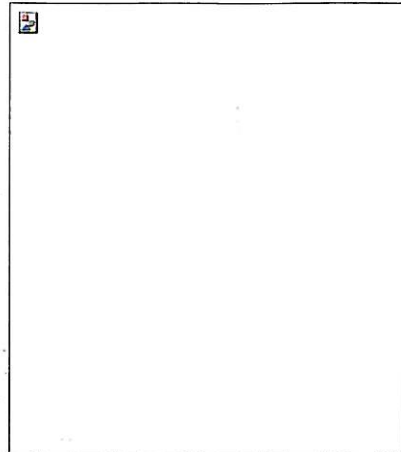
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